



# BASRA AUTOSHOW 2011

BASRA AUTOSHOW International Automobile,  
Automotive and Spare Parts Exhibition

9-12 September 2011

Basra International Fairground

IRAQ

[www.basraautoshow.com](http://www.basraautoshow.com)





# BASRA AUTOSHOW 2011

Following the success of Erbil AUTOSHOW in 2010, Expotim now offers you the opportunity to showcase your products and services in 2011 AUTOSHOW International Automobile, Automotive and Spare Parts Exhibition taking place between 9-12 September 2011 Basra International Fairground.

Over 150 exhibitors and 7000 visitors are expected at this dedicated, business-focused event to enhance communication and cooperation within the industry. Whether your target is general users, small to medium enterprises, local distributors, large corporations or even government bodies AUTOSHOW International Automobile, Automotive and Spare Parts Exhibition is the right place for you.

**Book your stand now to participate in Basra AUTOSHOW!**



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# BASRA AUTOSHOW 2011

## Exhibitors Profile

Accumulators

Alternative Fuel and Fuel Systems

Audio & Entertainment Systems

Auto Accessories, Parts, Equipments and Components

Auto Seats and Upholstery

Automotive Care and Maintenance Equipments

Automotive Electrical & Electronic Components

Automotive Interiors and Finish Products

Automotive Machinery and Manufacturing Technology

Batteries and Battery Operated Vehicles

Brake Systems and Parts

CAD/CAM Solutions

Casting and Casting Parts

Chassis Components and Parts

Chemicals

CNG Units

Coach Builders and Design Vehicles

Cruise Control Systems

Customized Vehicles

Dash Boards

Design and Development Companies

Electrical Equipment and Lighting Systems

Filters and Valves



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Freight and Transport Companies  
Garage and Service Station Equipment  
Hydraulic and Pneumatic Components  
Heating and Cooling Systems  
Information Technologies for Auto Industry  
Inner Tube and Tyres  
Internal and External Hardwares  
Leasing and Financial Companies  
Luxury Cars  
Machine and Hand Tools  
Maintenance, Repair and Workshop Equipments  
Measuring, Testing and Control Devices and Systems  
Medical vehicles  
Motor and Motor Parts  
Navigation Systems  
Original Equipment Manufacturers  
Oil and Lubricants  
Rubber and Rubber Components  
Safety and Anti-theft Systems  
Suspension Components  
Transmission Components  
Wheels and Tyres  
Windscreens



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# BASRA AUTOSHOW 2011

You should exhibit in BASRA AUTOSHOW 2011 because it offers you the opportunity to:

- Establish network with major suppliers and top players of the automotive industry,
- Launch new products and services and present them to potential clients and business partners,
- Get a first-hand view of the market and the activity of your competitors,
- Generate new sales leads,
- Assess the market potential of your products,
- Establish local partnerships,
- Build relationships with existing clients,
- Generate media exposure for your company,
- Build brand awareness and promote your company as a part of the automotive industry in Iraq, Middle East and the globe.



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Iraq is being reconstructed in all terms after a six year period of war from 2003 to 2009. US army has started to withdraw its troops since 2009 and Iraqi government focuses on how to achieve the development of the country. The ongoing reconstruction process gets the attention of the investors all around the world.

The automotive industry is one of the most important economic sectors by revenue. Strategically located, Iraq has a very high development potential in the automobile industry among Middle Eastern and it is a good candidate to meet rising demand in the region. The Middle East regional automotive industry is estimated to be worth billions of dollars.



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## Participation Conditions

### Stand Options

Option 1

(min. 12 m<sup>2</sup>)  
Space Only

USD 330 Per Sqm

Option 2

(min. 12 m<sup>2</sup>)  
Equipped Stand

Carpet, Peripheral standard panels, fascia board & name (Up to 20 letter free of charge without logo), 1 table, 3 chairs, waste basket, electric supply and socket, 1 spot light per 3 m<sup>2</sup>

USD 380 Per Sqm

Option 3

(min. 50 m<sup>2</sup>)  
Outdoor Space Only

USD 180 Per Sqm

\* For more information about sponsorship details and registration please do not hesitate to contact us.



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**BASRA AUTOSHOW International  
Automobile, Automotive and Spare Parts  
Exhibition will take place between 9-12  
September 2011 at the Basra  
International Fairground, please contact  
our sales team to book your space.**

## Contact Details

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